

ABSTRACT OF THE DISCLOSURE

The invention relates to a device for the coding, i.e. identification and addressing, as well as marking, of objects, notably objects made of plastic, rubber or rubber-like materials. The device comprises at least the following components: a coding and marking system (1'''); a scanner unit for the non-contact recognition and read-out of the code and marking. The device provided for in the invention is characterized in that the coding and marking system (1''') is fully embedded in the object in such a way that neither the outer shape nor function of the object are affected; the scanner unit is moved past the stationary object or the object is moved past the stationary scanner unit. According to an advantageous embodiment of the invention the coding and marking system (1''') comprises permanent magnets (2''') which are embedded in a strip-shaped matrix (3''').